Rate Type

NM

\$1,400.00 NM

\$1,400.00 NM

\$1,400.00

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WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222

Billing: (407)389-7661

www.wesh.com

Billing Address:

Crossroads Media Attention: Accounts Payable 66 Canal Center Plaza Suite 555 Alexandria, VA 22314

09/24/12 09/30/12 111----

09/24/12

09/25/12

09/26/12

Air Time Description

8:44 AM NBC Today Show

8:42 AM NBC Today Show

8:59 AM NBC Today Show

Spots: # Ch Day Air Date

1 WESHM

3 WESHTu

2 WESHW

Send Payment To:

WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
936467-1	09/30/12	September 2012	08/27/12 - 09/27/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

 Advertiser
 Product
 Estimate Number

 American Crossroads - Issu
 AMERICAN CROSSROADS

 Flight Dates
 Order #
 Alt Order #

 09/18/12 - 09/27/12
 936467
 07892672

Billing Calendar Billing Type Deal #
Broadcast Cash

Special Handling

IDB# Advertiser Code Product Code 11 27

Agency Ref Advertiser Ref

							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	_
	09/18/12	09/20/12	M-F Early Sunrise	5:00-6:00 AM	-1-1	:30	2	\$400.00	NM	
	Weeks:	Start Date 09/17/12	End Date MTWTFSS 09/23/12 -1-1	Spots/Week 2	<u>Rate</u> \$400.00					
	Spots: # Ch	Day Air	Date Air Time Descri	<u>ption</u>	Start/End Time	<u>Leng</u> t	h Ad-ID			Rate Type
	2 WI	ESHTu 09	/18/12 5:29 AM M-F E	arly Sunrise	5:00-6:00 AM	:3	0 usprtv1	8асн		\$400.00 NM
	1 W	ESHTh 09	/20/12 5:27 AM M-F E	arly Sunrise	5:00-6:00 AM	:3	0 usprtv1	8ach		\$400.00 NM
:	2 09/24/12	09/26/12	M-F Early Sunrise	5:00-6:00 AM	M-W	:30	1	\$400.00	NM	
	Weeks:	Start Date 09/24/12	End Date MTWTFSS 09/30/12 M-W	Spots/Week 1	<u>Rate</u> \$400.00					
	Spots: # Ch		r Date Air Time Descri	ption	Start/End Time	Leng	th Ad-ID			Rate Type
	1 W	ESHM 09	/24/12 5:42 AM M-F E	arly Sunrise	5:00-6:00 AM	:3	0 usprtv1	8ACH		\$400.00 NM
-	3 09/19/12	09/21/12	M-F Sunrise @6AM	6:00-7:00 AM	1-1	:30	2	\$1,100.00	NM	
	Weeks:	Start Date 09/17/12	End Date MTWTFSS 09/23/121-1	Spots/Week 2	<u>Rate</u> \$1,100.00					
	Spots: # Ch	n <u>Day Air</u>	r Date Air Time Descri	iption	Start/End Time	Leng	th Ad-ID			Rate Type
	1 W	ESHW 09	0/19/12 6:27 AM M-F S	unrise @6AM	6:00-7:00 AM	:3	30 usprtv1	8ach		\$1,100.00 NM
	2 W	ESHF 09	0/21/12 6:28 AM M-F S	unrise @6AM	6:00-7:00 AM	::	30 USPRTV1	8ACH		\$1,100.00 NM
	1 09/25/12	09/27/12	M-F Sunrise @6AM	6:00-7:00 AM	-1-1	:30	2	\$1,100.00	NM	
	Weeks:	Start Date 09/24/12	End Date MTWTFSS 09/30/12 -1-1	Spots/Week 2	<u>Rate</u> \$1,100.00					
	Spots: # Cl	h <u>Day Air</u>	r Date Air Time Descr	<u>iption</u>	Start/End Time	Leng	th Ad-ID			Rate Type
	1 W	ESHTu 09	9/25/12 6:27 AM M-F S	unrise @6AM	6:00-7:00 AM	::	30 USPRTV1	.8ach		\$1,100.00 NM
	2 W	ESHTh 09	9/27/12 6:29 AM M-F S	unrise @6AM	6:00-7:00 AM	:	30 usprtv1	.8ACH		\$1,100.00 NM
	5 09/24/12	09/26/12	NBC Today Show	7:00-9:00 AM	111	:30	3	\$1,400.00	NM	
	Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate		<u> </u>			

\$1,400.00

Start/End Time

7:00-9:00 AM

7:00-9:00 AM

7:00-9:00 AM

Length Ad-ID

:30 USPRTV18ACH

:30 usprtv18ACH

:30 usprtv18ach





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 936467-1 | 09/30/12 | September 2012 | 08/27/12 - 09/27/12

American Crossroads - Issu AMERICAN CROSSROADS 691

2 WESHTU   09/18/12   09/28/12   7:59 AMNBC Today Show   7:00-9:00 AM   30 USPRTVIBACH   \$1,400.00	ww.wesh.com										
Company   Comp	Ota-t Dat	- Ford Dat	<b>D</b>	5 (1	0.45					_	
Weeks   Start Date			-				Length	Week		Туре	
Spotis   Ch. Day Alt Date   Air Time Description   StartEnd Time   Length Ad-ID   Start No.	6 09/18/12	09/21/12	NBC 1	Today Show	7:00-9:00 AM	-1111	:30	4	\$1,400.00	NM	
Spots # Ch	Weeks:										
2 WESHTU   09/18/12   09/28/12   7:59 AMNBC Today Show   7:00-9:00 AM   30 USPRTVIBACH   \$1,400.00	Spots: #				•		Lengt	h Ad-ID			Rate Type
A WESHTh   09/20/12   7:56 AM NBC Today Show   7:00-9:00 AM   30 USPRTVIBACH   \$1,400.00	2 \	WESHTu (	9/18/12	8:58 AM NBC To	oday Show	7:00-9:00 AM	:3	0 usprtv18	BACH		\$1,400.00 NN
1   WESH				7:59 AM NBC To	oday Show	7:00-9:00 AM	:3	0 usprtv18	BACH		\$1,400.00 NN
Weeks   Start Date   Find Date   MTMTFSS   Spots/Week   Start Date   O9/20/12   O9/20/					•						\$1,400.00 NN
Weeks:   Start Date   End Date   MTMTFSS   Spots/Week   Start/End Time   Length Ad-ID   Rate   S700.00	1\	WESHF (	09/21/12	7:23 AM NBC To	oday Show	7:00-9:00 AM	:3	0 USPRTV18	BACH		\$1,400.00 NM
Spite	7 09/25/12	09/27/12	Regis	& Kelly 9-10 AM	9:00-10:00 AM	-1-1	:30	2	\$700.00	NM	
Spots: # Ch	Weeks:			_							
1 WESHT	Spots: #						I enat	h Ad-ID			Rate Type
2 WESHT	. –								BACH		\$700.00 NM
Weeks:   Start Date   O9/27/12   O9/29/12   -1-1-   2   2   2   2   -1-1-   2   2   2   2   2   -1-1-   2   2   2   2   2   -1-1-   2   2   2   2   2   2   -1-1-   2   2   2   2   2   2   2   2   2	2 '	WESHTh (	9/27/12	9:33 AM Regis 8	kelly 9-10 AM	9:00-10:00 AM	:3	0 usprtv18	BACH		\$700.00 NM
Spots: # Ch	8 09/19/12	09/21/12	. Regis	& Kelly 9-10 AM	9:00-10:00 AM	1-1	:30	2	\$700.00	NM	
Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length Ad-ID   S700.00	Weeks:										
1 WESHW 09/19/12 9:44 AM Regis & Kelly 9-10 AM 9:00-10:00 AM 3:30 USPRTV1&ACH \$700.00	Constant #										5 · -
2 WESHF   09/24/12   09/26/12   NBC Today Show II   10AM-11AM   1-1   :30   2   \$600.00   NM									RACH		Rate Type
9   93/24/12   09/26/12   NBC Today Show II   10AM-11AM   1-1   :30   2   \$600.00   NM				•	•			_			\$700.00 NI
Class of Time - Immediately Pre-emptible without notice											Ψ100.00 141
Spots: #Ch   Day   Air Date   Day   Color   Day   Da	Class of		diately Pre-	emptible without	notice	1-1	:30	2	\$600.00	NM	
2 WESHM	Weeks:										
1	Spots: #	Ch <u>Day</u> <u>/</u>	Air Date	Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	th Ad-ID			Rate Type
10 09/18/12	2 '	WESHM (	09/24/12	10:50 AM NBC T	oday Show II	10AM-11AM	:3	30 usprtv18	ВАСН		\$600.00 NM
Weeks:   Start Date   O9/23/12   -1-1   2   \$600.00	1 '	WESHW (	09/26/12	10:58 AM NBC T	oday Show II	10AM-11AM	:3	30 usprtv1	ВАСН		\$600.00 N
Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Rate   \$600.00	10 09/18/12	09/20/12	NBC NBC	Today Show II	10AM-11AM	-1-1	:30	2	\$600.00	NM	
Spots: # Ch   Day   Air Date   2 WESHTU   09/18/12   10:56 AM NBC Today Show II   10AM-11AM   :30 USPRTV18ACH   \$600.00	Weeks:										
2 WESHTu	Spots: #				_	·	Leng	th Ad-ID			Rate Typ
11 09/25/12	2 '	WESHTu (	09/18/12	10:56 AM NBC T	oday Show II				8ach		\$600.00 N
Class of Time - Immediately Pre-emptible without notice   Weeks:   Start Date   09/24/12   End Date   09/30/12   -1-1   2   \$550.00	1 '	WESHTh (	09/20/12	10:59 AM NBC T	oday Show II	10AM-11AM	:3	30 USPRTV1	8ACH		\$600.00 N
Weeks:         Start Date 09/24/12         End Date 09/30/12         MTWTFSS 2 550.00         Spots/Week 5550.00         Rate 5550.00           Spots: # Ch Day Nees 1 WESHTu 09/25/12         Air Time Description 1:51 AM NBC Today Show III 11AM-12PM/10-11/ 209/25/12         Start/End Time 11AM-12PM/10-11/ 200 USPRTV18ACH 2550.00         \$550.00           12 09/19/12         09/21/12         NBC Today Show III 11AM-12PM/10-11/ 209/21/12         11AM-12PM/10-11/ 200 USPRTV18ACH	11 09/25/12 Class of	09/27/12 Time - Imme	NBC	Today Show III	11AM-12PM/10-11	-1-1	:30	2	\$550.00	NM	
Spots: # Ch         Day         Air Date         Air Time         Description         Start/End Time         Length Ad-ID         Rate           1 WESHTu         09/25/12         11:51 AM NBC Today Show III         11AM-12PM/10-11/         :30 usprtv18AcH         \$550.00           2 WESHTh         09/27/12         11:30 AM NBC Today Show III         11AM-12PM/10-11/        W-F         :30 usprtv18AcH         \$550.00           12 09/19/12         09/21/12         NBC Today Show III         11AM-12PM/10-11/        W-F         :30 1         \$550.00         NM           Weeks: Start Date 09/17/12 09/23/12W-F         End Date 09/23/12W-F         MTWTFSS 1/2 Spots/Week 1/2 Spots/We		Start Date	End Da	ite MTWTFSS	Spots/Week						
1 WESHTu 09/25/12 11:51 AM NBC Today Show III 11AM-12PM/10-11/ :30 USPRTV18ACH \$550.00 2 WESHTh 09/27/12 11:30 AM NBC Today Show III 11AM-12PM/10-11/ :30 USPRTV18ACH \$550.00 12 09/19/12 09/21/12 NBC Today Show III 11AM-12PM/10-11/W-F :30 1 \$550.00 NM Weeks: Start Date 09/17/12 09/23/12W-F 1 \$550.00 Spots: # Ch Day Air Date 11:28 AM NBC Today Show III 11AM-12PM/10-11/ :30 USPRTV18ACH \$550.00 Rate 11 WESHW 09/19/12 11:28 AM NBC Today Show III 11AM-12PM/10-11/ :30 USPRTV18ACH \$550.00 NM	Snote: #					*	Long	th:Ad ID			Poto Typ
2 WESHTh	. –								8ach		
12 09/19/12 09/21/12 NBC Today Show III 11AM-12PM/10-11/W-F :30 1 \$550.00 NM  Weeks: Start Date 09/17/12 09/23/12W-F 1 \$550.00  Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate 1 WESHW 09/19/12 11:28 AM NBC Today Show III 11AM-12PM/10-11/ :30 USPRTV18ACH \$550.00  13 09/18/12 09/20/12 M-F NOON NEWS 12-12:12:00-12:30 PM -1-1 :30 2 \$500.00 NM					•						\$550.00 N
Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Rate	12 09/19/12	09/21/12	NBC			∕W-F	:30	1	\$550.00	NM	
Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Rate	Weeks:	Start Date	End Da	ate MTWTFSS	Spots/Week	Rate					
1 WESHW 09/19/12 11:28 AM NBC Today Show III 11AM-12PM/10-11/ :30 USPRTV18ACH \$550.00  13 09/18/12 09/20/12 M-F NOON NEWS 12-12:12:00-12:30 PM -1-1 :30 2 \$500.00 NM	5	09/17/12	09/23/1	2W-F	1	\$550.00	_				
13 09/18/12 09/20/12 M-F NOON NEWS 12-12:12:00-12:30 PM -1-1 :30 2 \$500.00 NM	. –								0.611		Rate Typ
						11AW-12PW/10		OU USPKIVI	OACH		\$550.00 NI
Wooks: Start Data End Data MTHTESS Shate/Mook Data	13 09/18/12	09/20/12	2 M-F N	IOON NEWS 12-	12:12:00-12:30 PM	-1-1	:30	2	\$500.00	NM	
weeks. Start Date End Date MWTF35 Spots/Week Rate	Weeks:	Start Date	e End Da	ite MTWTFSS	Spots/Week	Rate					

**WESH** 

1 WESHTu 09/25/12



Invoice # Invoice Month Invoice Period Invoice Date 936467-1 09/30/12 September 2012 08/27/12 - 09/27/12

Advertiser Product Estimate Number American Crossroads - Iss AMERICAN CROSSROADS 691

/ww.w	esh.com						Spots/			
ne	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
13	09/18/12	09/20/12	M-F NOON NEWS 1	2-12:12:00-12:30 PM	-1-1	:30	2	\$500.00	NM	to the second of
	Constant Ch	09/17/12	09/23/12 -1-1	_	\$500.00					D
	Spots: <u>#</u> Ch 1 WE			NOON NEWS 12-12:30	Start/End Time 12:00-12:30 PM		<u>h</u> <u>Ad-ID</u> O USPRTV184	ACH		<u>Rate</u> <u>Type</u> \$500.00 NN
				NOON NEWS 12-12:30	12:00-12:30 PM		O USPRTV184			\$500.00 NN
14	09/24/12	09/26/12	M-F NOON NEWS	2-12:12:00-12:30 PM	1-1	:30	2	\$500.00	NM	
	Weeks:	Start Date 09/24/12	End Date MTWTFSS 09/30/12 1-1		<u>Rate</u> \$500.00					
	Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
				NOON NEWS 12-12:30	12:00-12:30 PM		0 USPRTV18			\$500.00 NM
	1 VVE	ESHW 09/	26/12 12:27 PM M-F	NOON NEWS 12-12:30	12:00-12:30 PM	1 :3	USPRTV18A	ACH		\$500.00 NN
15	09/19/12	09/21/12	Days of Our Lives	1:00-2:00 PM	1-1	:30	2	\$600.00	NM	
	Weeks:	Start Date 09/17/12	End Date MTWTFS: 09/23/121-1		<u>Rate</u> \$600.00					
	Spots: # Ch				Start/End Time		th Ad-ID			Rate Type
		_		s of Our Lives	1:00-2:00 PM		O USPRTV18			\$600.00 NN
				s of Our Lives	1:00-2:00 PM		30 USPRTV18/			\$600.00 N
16	09/25/12	09/27/12	Days of Our Lives	1:00-2:00 PM	-1-1	:30	2	\$600.00	NM	
	Weeks:	Start Date 09/24/12	End Date MTWTFS: 09/30/12 -1-1		<u>Rate</u> \$600.00					
	Spots: # Ch				Start/End Time	Leng	th Ad-ID			Rate Typ
			_	s of Our Lives	1:00-2:00 PM		30 USPRTV18			\$600.00 N
		ESHTh 09/	/27/12 12:59 PM Day	s of Our Lives	1:00-2:00 PM	:3	30 USPRTV18	ACH		\$600.00 N
17	09/18/12	09/20/12	M-F 3-4 PM	3:00-4:00 PM	-T-T	:30	1	\$600.00	NM	
	Weeks:	Start Date 09/17/12	End Date MTWTFS: 09/23/12 -T-T		<u>Rate</u> \$600.00					
	Spots: # Ch				Start/End Time		<u>th</u> <u>Ad-ID</u>			Rate Type
	1 WE	ESHTu 09/	18/12 3:41 PM M-F	3-4 PM	3:00-4:00 PM	:3	30 USPRTV18	ACH		\$600.00 NM
18	09/26/12	09/26/12	M-F 3-4 PM	3:00-4:00 PM	W	:30	1	\$600.00	NM	
	Weeks:	Start Date 09/24/12	End Date MTWTFS: 09/30/12W		<u>Rate</u> \$600.00					
	Spots: # Ch	Day Air		cription	Start/End Time	Leng	th Ad-ID			Rate Type
	1 W	ESHW 09/	26/12 3:49 PM M-F	3-4 PM	3:00-4:00 PM	:	30 USPRTV18	ACH		\$600.00 NN
19	09/19/12	09/21/12	M-F 4-5 PM NEWS	M-F 4-5 PM	1-1	<u>3</u> . :30	2	\$800.00	NM	
	Weeks:	Start Date 09/17/12	End Date MTWTFS: 09/23/121-1-		<u>Rate</u> \$800.00			<del></del>		
	Spots: # Ch	Day Air		_	Start/End Time	<u>Leng</u>	th Ad-ID			Rate Typ
		ESHW 09/		4-5 PM NEWS	M-F 4-5 PM	-	30 USPRTV18			\$800.00 N
00				4-5 PM NEWS	M-F 4-5 PM		30 USPRTV18			\$800.00 NI
	09/25/12	09/27/12	M-F 4-5 PM NEWS		-1-1	:30	2	\$800.00	NM	
	Weeks:	Start Date 09/24/12	End Date MTWTFS: 09/30/12 -1-1		<u>Rate</u> \$800.00					
		n <u>Day Air</u>			Start/End Time		th Ad-ID			<u>Rate</u> Tyr
	1 WI	ESHTu 09	/25/12 4:30 PM M-F	4-5 PM NEWS	M-F 4-5 PM		30 USPRTV18	ΔCH		\$800.00 N

M-F 4-5 PM

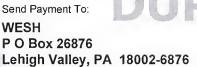
4:30 PM M-F 4-5 PM NEWS

:30 USPRTV18ACH

\$800.00 NM

FIN# 59-3186949

**WESH** 



Invoice Month Invoice # Invoice Date Invoice Period 936467-1 09/30/12 September 2012 08/27/12 - 09/27/12

Advertiser Product Estimate Number American Crossroads - Iss AMERICAN CROSSROADS 691

Weeks:

Start Date

09/24/12

End Date

09/30/12

**MTWTFSS** 

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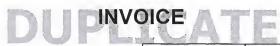
www.wesh.com										
							Spots/			
ine Start Da	ite End Date	Des	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
20 09/25/1	2 09/27/12	M-F	4-5 PM NEWS	M-F 4-5 PM	-1-1	`:30	2	\$800.00	NM	
Spots: #	Ch <u>Day</u> Ai	r Date	Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Type
2	WESHTh 09	9/27/12	4:43 PM M-F 4-	5 PM NEWS	M-F 4-5 PM	:3	0 USPRTV	L8ACH		\$800.00 NM
21 09/24/1	2 09/26/12	M-F	5-6 PM ROT	5:00-6:00 PM	1-1	:30	2	\$1,100.00	NM	
Weeks:	Start Date 09/24/12	End_D 09/30		Spots/Week 2	<u>Rate</u> \$1,100.00					
Spots: #			Air Time Descri	_	Start/End Time	Leng	th Ad-ID			Rate Type
1	WESHM 09	9/24/12	5:12 PM M-F 5-	6 PM ROT	5:00-6:00 PM	:3	0 USPRTV	L8ACH		\$1,100.00 NM
2	WESHW 09	9/26/12	5:52 PM M-F 5-	6 PM ROT	5:00-6:00 PM	:3	0 USPRTV	18ACH		\$1,100.00 NM
22 09/18/1	2 09/20/12	M-F	5-6 PM ROT	5:00-6:00 PM	-1-1	:30	2	\$1,100.00	NM	_
Weeks:	Start Date 09/17/12	End E		Spots/Week 2	<u>Rate</u> \$1,100.00					
Spots: #			Air Time Descri	<del>-</del>	Start/End Time	Leng	th Ad-ID			Rate Type
		9/18/12	5:26 PM M-F 5-		5:00-6:00 PM		30 USPRTV	18ACH		\$1,100.00 NM
2	WESHTh 09	9/20/12	5:27 PM M-F 5-	6 PM ROT	5:00-6:00 PM	:3	30 USPRTV	18ACH		\$1,100.00 NM
23 09/18/1	2 09/20/12	M-F	6-6:30 PM	M-F 6-6:30 PM	-111	:30	3	\$2,000.00	NM	
Weeks:	Start Date			Spots/Week	Rate		<del>-</del>			
Spots: #	09/17/12 Ch <u>Day</u> A	09/23 ir Data		3 Intion	\$2,000.00 Start/End Time	Long	th Ad ID			Pata Type
		9/18/12	Air Time Descri		Start/End Time M-F 6-6:30 PM		<u>th Ad-ID</u> 30 USPRTV	18ach		Rate Type \$2,000.00 NM
		9/19/12	6:09 PM M-F 6		M-F 6-6:30 PM		30 USPRTV			\$2,000.00 NM
		9/20/12	6:23 PM M-F 6		M-F 6-6:30 PM		30 USPRTV			\$2,000.00 NM
24 09/24/1 Class o	2 09/27/12 f Time - Fixed <b>I</b>		6-6:30 PM emptible	M-F 6-6:30 PM	1111	:30	4	\$2,000.00	NM	
Weeks:	Start Date 09/24/12		Date MTWTFSS	Spots/Week 4	<u>Rate</u> \$2,000.00					
Spots: #			Air Time Descr	i <u>ption</u>	Start/End Time	Leng	th Ad-ID			Rate Type
3	WESHM 0	9/24/12	6:11 PM M-F 6	-6:30 PM	M-F 6-6:30 PM	::	30 USPRTV	18ACH		\$2,000.00 NM
2	WESHTu 0	9/25/12	6:23 PM M-F 6	-6:30 PM	M-F 6-6:30 PM	::	30 USPRTV	18ACH		\$2,000.00 NM
		9/26/12	6:29 PM M-F 6		M-F 6-6:30 PM		30 USPRTV			\$2,000.00 NM
4	WESHTh 0	9/27/12	6:14 PM M-F 6	-6:30 PM	M-F 6-6:30 PM	::	30 USPRTV	18ACH		\$2,000.00 NM
25 09/24/1 Class o			Entertainment To e-emptible without	• .	M-W	:30	2	\$1,400.00	NM	
Weeks:	Start Date 09/24/12		Date MTWTFSS	Spots/Week 2	<u>Rate</u> \$1,400.00					
Spots: #			Air Time Descr	iption	Start/End Time	Leng	th Ad-ID			Rate Type
2	WESHM 0	9/24/12	7:10 PM M-F E	ntertainment Tonight	7:00-730 PM	:	30 USPRTV	18ACH		\$1,400.00 NM
1	WESHW 0	9/26/12	7:30 PM M-F E	ntertainment Tonight	7:00-730 PM	:	30 USPRTV	18ACH		\$1,400.00 NM
26 09/18/1	2 09/20/12	M-F	Entertainment To	nigł7:00-730 PM	-1-1	:30	2	\$1,400.00	NM	
Weeks:	Start Date 09/17/12	End [ 09/23		Spots/Week 2	<u>Rate</u> \$1,400.00					
Spots: #			Air Time Descr	_	Start/End Time	Lend	th Ad-ID			Rate Type
		9/18/12		Intertainment Tonight	7:00-730 PM		30 USPRTV	18ACH		\$1,400.00 NM
		9/20/12		intertainment Tonight	7:00-730 PM	:	30 USPRTV	18ACH		\$1,400.00 NM
27 09/25/1				d Access Hollywood	/ -T-T	:30	1	\$1,400.00	NM	
Class C	i illie - immed	nately PI	e-emptible without	nonce						

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Rate

\$1,400.00

Spots/Week





 Invoice #
 Invoice Date
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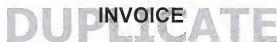
 936467-1
 09/30/12
 September 2012
 08/27/12 - 09/27/12

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l ina	Start Date	End Date	. Desc	ription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
	"09/25/12									Туре	
21	Class of Tim	09/27/12 ne - Immed	diately Pre	-emptible without no	Access Hollywood /	-1-1	:30	1	\$1,400.00	NM	
	Spots: # Ch	Day A		Air Time Descripti		Start/End Time		h Ad-ID			Rate Type
	1 WE	SHTu 0		7:47 PM M-F Acc		Access Hollywo	od / :3	0 usprtv18	ACH		\$1,400.00 NM
28	09/19/12	09/21/12	M-F	Access Hollywood	Access Hollywood A	1-1	:30	2	\$1,400.00	NM	
	Weeks:	Start Date 09/17/12	End D: 09/23/		Spots/Week 2	Rate			_		
	Spots: # Ch		ir Date	Air Time Descripti	_	\$1,400.00 Start/End_Time	Lenat	h Ad-ID			Rate Type
	2 WE	SHW 0	9/19/12	7:47 PM M-F Acc	ess Hollywood	Access Hollywo	od / :3	0 usprtv18	ACH		\$1,400.00 NM
	1 WE	SHF 0	9/21/12	7:48 PM M-F Acc	ess Hollywood	Access Hollywo	od / :3	0 usprtv18	ACH		\$1,400.00 NM
29	09/24/12	09/24/12	Mon	NBC Prime VOICE	Prime Other	M	:30	1	\$9,000.00	NM	
	Weeks:	Start Date			Spots/Week	Rate					
	Spots: # Ch	09/24/12	09/30/ <u>ir Date</u>	12 M Air Time Descripti	1	\$9,000.00 Start/End Time	Longi	h Ad-ID			Rate Type
	. –		9/24/12	8:00 PM Mon NB		Prime Other		<u>11 AU-10</u> () USPRTV18	ACH		\$9,000.00 NM
30	09/18/12	09/20/12	MC	News @ 11PM	11-1135p	-1-1	:30	2	¢1 000 00	NM	,-,
		09/20/12			11-1135p	-T-T	.30		\$1,800.00	MIM	
	Weeks:	Start Date 09/17/12	End D 09/23/		Spots/Week 2	<u>Rate</u> \$1.800.00					
	Spots: # Ch	Day A	ir Date	Air Time Descript	ion_	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WE	SHTu 0	9/18/12	11:13 PM M-Su Ne		11-1135p	:3	0 usprtv18	BACH		\$1,800.00 NM
	2 WE	SHTh 0	9/20/12	11:34 PM M-Su Ne	ws @ 11PM	11-1135p	:3	0 USPRTV18	BACH		\$1,800.00 NM
31	09/24/12	09/26/12	M-St	News @ 11PM	11-1135p	1-1	:30	2	\$1,800.00	NM	
	Weeks:	Start Date			Spots/Week	Rate					
	Spots: # Ch	09/24/12	09/30/ hir Date	12 1-1 Air Time Descript	2 ion	\$1,800.00 Start/End Time	long	-h ^d ID			Data Tuna
			19/24/12	11:27 PM M-Su Ne		11-1135p		<u>:h</u> <u>Ad-ID</u> :0 usprtv18	BACH		Rate Type \$1,800.00 NM
			9/26/12	11:28 PM M-Su Ne	•	11-1135p		0 usprtv18			\$1,800.00 NM
32	2 09/19/12	09/21/12	NBC	Tonight Show	11:35P-12:35XM	1-1	:30	2	\$800.00	NM	
	Weeks:	Start Date	End D	ate MTWTFSS	Spots/Week	Rate					
		09/17/12	09/23/		2	\$800.00					
	Spots: # Ch		ir Date	Air Time Descript		Start/End Time		th Ad-ID			Rate Type
			19/19/12	12:08 AM NBC To	•	11:35P-12:35XI		0 usprtv18			\$800.00 NM
<u></u>	1 WE	SHF U	9/21/12	12:30 AM NBC To	night Show	11:35P-12:35XI	VI :	0 usprtv18	SACH		\$800.00 NM
33	3 09/25/12	09/27/12	NBC	Tonight Show	11:35P-12:35XM	-1-1	:30	2	\$800.00	NM	· · · · · ·
	Weeks:	Start Date 09/24/12	End D 09/30/		Spots/Week 2	<u>Rate</u>					
	Spots: # Ch		Air Date	Air Time Descript		\$800.00 Start/End Time	Lena	th Ad-ID			Rate Type
	. –		9/25/12	12:30 AM NBC To		11:35P-12:35XI		30 usprtv18	BACH		\$800.00 NM
	2 WE	SHTh C	9/27/12	12:21 AM NBC To	night Show	11:35P-12:35XI	M :	30 USPRTV18	ВАСН		\$800.00 NM
34	09/21/12	09/21/12	NBC	Prime DATELINE	10:00-11:00 PM	F	:30	1	\$5,000.00	NM	
	Weeks:	Start Date			Spots/Week	Rate			-		
	Cnote: # Ol	09/17/12	09/23/		1	\$5,000.00	,	LL A ! ! P			B . =
	Spots: # Ch 1 WF		<u>\ir Date</u> )9/21/12	Air Time Descript 10:12 PM NBC Pri		Start/End Time 10:00-11:00 PM		<u>th</u> <u>Ad-ID</u> 30 usprtv18	Васн		Rate Type \$5,000.00 NM
1	I VVL	-5111	10121112	IO. IZ FIVI NOO PII	INC DATELINE	10.00-11.00 PN	п :-	O NOUNTIVE	VACII		φο,υυυ.υυ INIV





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Payment Terms 30 Days

9/21/12 9/22/12 eeks:	09/21/12  09/22/12  Start Date 09/17/12	Description  NBC Prime DATELINE  NBC Saturday  End Date MTWTFSS	Start/End Time 10:00-11:00 PM Sat 8-10am	MTWTFSS	Length :30	Week 1	\$5,000.00	Type NM	
9/22/12 eeks:	09/22/12 Start Date	NBC Saturday			30	1	\$5,000.00	NM	
eeks:	Start Date	<u> </u>	Sat 8-10am	\$-					
		End Date MTWTESS		3	:30	1	\$1,200.00	NM	
ots: # Ch		09/23/12S-	Spots/Week 1	<u>Rate</u> \$1,200.00					
_	Day Air			Start/End Time		th Ad-ID			Rate Type
1 WE	SHSa 09	/22/12 8:30 AM NBC Sa	turday	Sat 8-10am	:3	30 USPRTV1	8ACH		\$1,200.00 NM
9/22/12 lass of Tin			SA/SU 5:58-6:30	PIS-	:30	1	\$1,200.00	NM	
eeks:	Start Date 09/17/12	End Date MTWTFSS 09/23/12S-	Spots/Week 1	<u>Rate</u> \$1,200.00					
_							8ach		<u>Rate</u> <u>Type</u> \$1,200.00 NM
9/23/12	09/23/12	NBC Sunday Today	8:00-9:00 AM/9-1	1 <i>F</i> S	:30	1	\$2,000.00	NM	
eeks:	Start Date 09/17/12	End Date MTWTFSS 09/23/12S	Spots/Week 1	<u>Rate</u> \$2,000.00					
_									Rate Type
1 WE	ESHSu 09	/23/12 8:22 AM NBC St	nday Today	8:00-9:00 AM/	9-11/ ::	30 USPRTV1	8ACH		\$2,000.00 NM
9/23/12 lass of Tir	09/23/12 ne - Fixed N	SA/SU 6-6:30 PM on Pre-emptible	SA/SU 5:58-6:30	PIS	:30	1	\$1,200.00	NM	
eeks:	Start Date 09/17/12	<u>End Date</u> <u>MTWTFSS</u> 09/23/12S	Spots/Week 1	<u>Rate</u> \$1,200.00					
_									Rate Type
1 WE	ESHSu 09	/23/12 6:16 PM SA/SU	6-6:30 PM	SA/SU 5:58-6	:30 Pl ::	30 USPRTV1	.8ach 		\$1,200.00 NM
				Total Spots		71			
1 9 9	/22/12 ass of Tir eeks:  ots: # Ch 1 WE /23/12 eeks: ots: # Ch 1 WE /23/12 ass of Tir eeks:	### 100   10	1/22/12	### Arr Date	1/22/12		SA/SU 5:58-6:30 PI		SA/SU 5:58-6:30 PIS

<u>Gross Total</u> \$89,250.00

Agency Commission

\$13,387.50

Net Amount Due

\$75,862.50

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at <a href="www.hearsttelevision.com/for\_advertiser:">www.hearsttelevision.com/for\_advertiser:</a>
We warrant that the actual broadcast information shown on this invoice was taken from the program log